



General Certificate of Secondary Education
June 2012

Art and Design (Applied)

42072

Unit 2 Externally Set Task

All teacher-assessed marks to be returned to AQA by 31 May

For this paper you must have:

- appropriate art and design materials.

Time allowed

- 10 hours

Instructions

- Read the paper carefully. Before you start work, make sure you understand all the information.
- Respond to **one** brief and produce a personal response.
- You have a preparatory period to research, investigate and develop your ideas. Your work during this period could be in sketchbooks, journals, design sheets, studies or any other appropriate form of preparation.
- You are allowed ten hours to produce your personal response outcome(s).
- The work submitted for this examination must be your own unaided work.
- You must hand in your personal response outcome(s) and the preparatory work at the end of the examination.

Information

- Your work will be marked out of 80.
- All your work, including the work done during the preparatory period, will be marked.

Advice

- You should discuss your ideas with your teacher before deciding on your starting point.
- You should make sure that any materials or equipment which you might need are available before you start the examination sessions.
- You may take all your preparatory work into the examination sessions.
- You should, when developing your personal response, make appropriate connections with other sources such as the work of artists, craftspeople, designers and/or photographers.
- You may work on further supporting studies until you have completed your personal response outcome(s).
- You may use any appropriate medium, method(s) and materials, unless the brief states otherwise.

Your work will be marked according to how well you have shown evidence of:

- developing ideas through investigations informed by contextual and other sources, demonstrating analytical and cultural understanding
- refining ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes
- recording ideas, observations and insights relevant to your intentions in visual and/or other forms
- presenting a personal, informed and meaningful response demonstrating analytical and critical understanding, realising intentions and, where appropriate, making connections between visual, written, oral or other elements.

Study suitable sources such as the work of appropriate artists, craftspeople, designers and/or photographers and refer to these when developing your personal response. The proposal that you present must take note of the relevant constraints identified in the brief and take into account the methods that would be used to produce the final piece of work. It must be of a standard and scale suitable for presentation to the client and at the stage where it could be progressed to production. A final piece to actual size is not required.

Read the project scenario and choose **one** of the briefs.

Project Scenario

An international music festival is to be held in your neighbourhood showcasing music from around the world. The festival will have a performance area, a display area for musical instruments from around the world and a craft area where items can be purchased. There will also be facilities for food and drink and an information area where performances will be advertised. The organising committee wishes to commission work for the festival that will reflect its international theme and lively atmosphere.

Choose **one** of the following briefs:

- 1 Designs are required for a poster that will promote the festival on a large-scale advertising billboard measuring 2 metres high and 3 metres wide. The design should include a name for the festival; it should use images which celebrate the festival's international nature; and it should indicate where essential textual information will appear.

Your preparatory work should include small, scaled down versions of **at least two** possible designs. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production, materials and dimensions to be used.

- 2 Designs are required for a range of jewellery **or** a mask **or** an item of clothing suitable for sale in the craft area. These are intended to be worn at the festival and should celebrate the international character of the event. Consideration should be given to the choice of materials and to construction methods.

Your preparatory work should include **at least two** possible designs, along with prototypes and/or samples. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production, materials and dimensions to be used.

- 3 Interactive digital information kiosks are to be sited in key locations around the festival site. Each kiosk will house a touchscreen providing information about festival events and on-site facilities. You have been commissioned to design a series of pages that will appear on the touchscreen to introduce a particular aspect of the festival, such as the performers, musical instruments, and food and drink from around the world.

Your preparatory work should include ideas for **at least two** possible proposals for the pages. Any annotation should be relevant and explain why you believe these proposals are suitable for the interactive touchscreens. In the ten-hour period, you will be expected to produce only **one** final proposal for the pages.

- 4 Designs are required for a temporary sculpture celebrating the festival's international theme which will also act as a meeting point. The sculpture will need to be clearly visible from any part of the site. It will be dismantled at the end of the festival and can include materials that do not endure over a long period of time. Consideration should be given to the use of colour, texture, form, construction methods and health and safety issues.

Your preparatory work should include maquettes of **at least two** possible designs. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal for the sculpture which must clearly indicate methods of construction, materials and dimensions to be used.

- 5 Designs are required for seating in the food area which celebrates the international music theme. You should recycle appropriate items, such as used fabrics, discarded furniture and other found objects. Consideration should also be given to comfort, safety and appearance.

Your preparatory work should include prototypes of **at least two** possible designs. Any annotation should be relevant and explain why you believe these proposals are suitable for seating in the food area. In the ten-hour period, you will be expected to produce only **one** final proposal for the seating which must clearly indicate methods of construction, materials and dimensions to be used.

END OF QUESTIONS

There are no questions printed on this page