

General Certificate of Education
June 2003
Advanced Level Examination

ENGLISH LANGUAGE (SPECIFICATION B)
Unit 5 Editorial Writing

Monday 16 June 2003 1.30 pm to 4.00 pm

In addition to this paper you will require:

- a 12-page answer book;
 - your copy of the pre-release material.
- You may use scissors and adhesives.

Time allowed: 2 hours 30 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB5.
- Answer **one** question.
- You are reminded that your work must be based substantially on the texts in the source material, although it is not necessary to use all the material provided.
- Credit will be given for appropriate selection, interpretation and re-presentation, not for the introduction of new material.
- It is important to produce a draft that is complete in outline and sufficiently detailed for an editor or producer to be able to approve it.

Information

- The maximum mark for this paper is 70.
- Each question carries 70 marks. The maximum mark for the editorial task is 60. The maximum mark for the commentary is 10.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.



ASSESSMENT and
QUALIFICATIONS
ALLIANCE

ENB5

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Answer **one** question.

PSYCHO

EITHER

- 1** BBC Television is to show a season of Alfred Hitchcock's most important films.

To promote the films, there is to be an illustrated article in the *Radio Times* on *Psycho*, the first film to be broadcast in the season. This will give information about the background to the film, the director and its making.

You have been asked to write the article using the material from the file.

Write about 1000 words.

Briefly indicate your preferred layout, as well as any illustrations that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 2** Alfred Hitchcock's 1960's thriller *Psycho* is about to be re-released. Radio 4's daily arts programme *Front Row*, will include a short item about this re-release.

This piece should remind listeners why *Psycho* has been considered so significant in the history of movie-making and should also deal with Hitchcock's way of working.

You have been asked to write the script for this piece using the material in the file.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

MONEY**OR**

- 3** Using the source material provided, write the text for an illustrated publicity leaflet to persuade tourists to visit the newly-opened Heritage and Visitor Centre at the Royal Mint.

Your text should show how the study of currency can provide an insight into history and should also refer to the technical and artistic achievements associated with the production of coins and banknotes.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 4** A high street bank is working with schools to produce classroom resources for pupils (14 to 16 years old) about opening a savings account and good money management.

They have asked you to use the source material provided to write a lively and interesting text for an illustrated wall-display about handling money through the ages.

For this wall-display, you are required to tell the story of currency throughout the ages. To make the subject more appealing to its audience, you should write from the perspectives of some of the people involved in buying and selling, for example as merchants, bankers, traders or consumers.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

END OF QUESTIONS