

General Certificate of Education  
June 2008  
Advanced Subsidiary Examination



**ENGLISH LANGUAGE (SPECIFICATION B)**  
**Unit 1 Introduction to the Study of Language**

**ENB1**

Friday 16 May 2008 9.00 am to 10.30 am

**For this paper you must have:**

- a 12-page answer book.

Time allowed: 1 hour 30 minutes

**Instructions**

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB1.
- Answer **both** questions.
- **At the very start of the examination**, tear along the perforations in order to detach the questions on page 2 from the texts.
- **The texts** are printed on pages 3, 4, 5, 6, 7 and 8 which can be unfolded.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

**Information**

- The maximum mark for this paper is 70.
- There are 35 marks for each question.
- You will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

**Advice**

- You are advised to spend about 10 minutes reading the whole paper before you begin Question 1.

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Answer **both** questions.

There are 35 marks for each question.

You may detach this page by tearing along the perforations.

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- 1 Study the texts A–H on the next six pages. These texts illustrate different varieties of language use.

Discuss various ways in which these texts can be grouped, giving reasons for your choices.

- 2 Taking **either** Text A **or** Text B and any **two** of the remaining texts, analyse some of the language features of these texts and explain how these are affected by context.

Use **some** of the following language frameworks **where appropriate**:

- lexis
- grammar
- phonology
- semantics
- discourse
- pragmatics
- graphology.

**END OF QUESTIONS**

**Text A**

This text is an announcement heard at the start of a ferry voyage.

**Key:** (.) indicates a brief pause.

Numbers within brackets indicate length of pause in seconds.

we would now like to draw your attention to notices regarding emergency and safety 1  
procedures that can be found on the various notice boards on each deck throughout the ship  
(1.0) we strongly recommend that you read them during the voyage (1.0) these notices include  
the locations of muster stations (.) that is the areas where passengers should assemble in the  
case of an emergency (.) the method of donning a lifejacket and the description of the general 5  
emergency alarm signal (.) this signal consists of seven or more short blasts followed by one  
prolonged blast from the ship's whistle (1.0) on hearing the signal you should proceed to the  
nearest muster station (.) on this vessel they are located in the bar and in the ship's saloon on B  
deck (.) and the farther end of C deck

Source: IOS Travel

**Text B**

**Text B** is not reproduced here due to third-party copyright constraints.

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### Text C

This text is from an email about holiday accommodation in Cuba.

Dear Gillian:

It is a pleasure for receiving you and your husband at home on February 22 (3 nights)

You'll not repent of having chosen our house. We are located in the best part of town, very near to National Capitol, Central Park, the famous Floridita Restaurant and Theatres, Hotels and Churches of our City and many other places of your interest. Our price is 30.00 CUC each night, breakfast 4.00 CUC each person (we prefer you pay us in Euros). If you decide to come at our home, please confirm your reservation immediately because we have other solicitudes. We recommend you to be sure the taxi driver doesn't take you to another address. A good reference: you'll see three green and white striped awnings and two black lamps embellishing our colonial balcony.

Best regards

Mercedes and Jorge

Source: Private data

### Text D

This text is an extract from a booklet called "Preparing for Emergencies: What You Need to Know", sent by the government to all households in 2004.

**If you are at home and an emergency happens, try to gather together:**

- A list of useful phone numbers, such as your doctor's and close relatives'
- Home and car keys
- Toiletries, sanitary supplies and any regularly prescribed medication
- A battery radio, with spare batteries
- A torch with spare batteries, candles and matches
- A First Aid kit
- Your mobile phone
- Cash and credit cards
- Spare clothes and blankets

**Also, it is always useful to have:**

- Bottled water, ready-to-eat food (e.g. tinned food) and a bottle/tin opener, in case you have to remain in your home for several days

**In certain very unlikely situations, you may be asked to leave your home by the emergency services. If this happens, leave as quickly and calmly as possible. And, if you have time:**

- Turn off electricity, gas and water supplies, unplug appliances and lock all doors and windows
- See the items listed above for what to take with you
- If you leave by car, take bottled water and blankets, and tune in to local radio for emergency advice and instructions

When you are told that it is safe to return home, open windows to provide fresh air before reconnecting gas, electricity and water supplies.

## Text E

This text is a copy of a poster found in a sixth form college.

**Sell it. Manage it.  
Run it. Love it.**

**EREWARDING + BENEFITS**

From the smallest in-home office to multinational companies, Staples has revolutionised the way businesses source their essential supplies. We take the hassle out of office management by making sure all our customers can Read it Print it Copy it Fax it Scan it Load it Click it Shoot it Stamp it and Save it at the press of a button.

**WE'RE CURRENTLY LOOKING FOR:**

**PART TIME ASSOCIATES REQUIRED  
EVENINGS & WEEKENDS**

**Please contact the General Manager at  
Staples Shrewsbury on 01743 461657**

**STAPLES**

**You want it. We've got it.**

Find a franchise opportunity at [www.staples.com](http://www.staples.com) [www.staples.co.uk](http://www.staples.co.uk)

Source: Staples UK

## Text F

This text appeared in *The Guardian* newspaper on A level results day, 17 August, 2006.

**3** Figure 1

Figure 2 shows a part of the curve with equation

$$y = 12x - 15x^2, \quad 0 \leq x \leq \frac{4}{3}$$

The curve has a maximum on the graph. The x-coordinate of P is 1.

(a) Show that it satisfies the equation

$$4(1 + \ln 3) = 2 - \ln 2$$

The tangent to the curve

$$y_1 = \frac{1}{3}(12 - 30x) \text{ at } (x_1, y_1) = (1, 7)$$

is used to find an approximate value for it.

(b) Estimate the values of  $x_1$ ,  $y_1$  and  $x_2$  giving your answers to 3 decimal places.

(c) Show that  $1 - 0.777$  agrees to 3 significant figures.

**2** Alexander Pope: Selected Poems

1. Name three authors of a collection of poems, the complete works of any, with at least one other name with you have studied. Also explain the significance of the poems.

**3** European conflict and internationalism, 1871-1914

The desire for national unity was probably the main factor determining European conflict and internationalism between 1871-1914.

How valid is this statement of European conflict and internationalism in the period 1871-1914?

**SPRING 11: COMPARATIVE PATRIMONY**

15. Discuss the role of social learning in the behaviour of two language groups.

Today a quarter of a million students got their A-level results. A quarter of a million students two years of dedicated study for a never-ending sea of tough-as-nails subjects. So if you know anyone who's passed their A-levels today be sure to congratulate them.

With the help and support of their teachers, they have gained qualifications that are both highly sought and will stand them in good stead for university and beyond.

If you would like to find out more about A-levels, or wish to learn more information about the questions above visit [www.gcse.org.uk](http://www.gcse.org.uk)



Qualifications and Curriculum Authority



Source: *The Guardian* Newspaper

## Text G

This text is a copy of a poster advertising a themed evening. It was displayed on the wall in a pub.

# **cowboys and indians**

**get off ya horse an mosey  
on down**

Okay pardner, I'm the rootness, lootness, fa-stest shootness, meanest  
sun-of-a-gun in the whoole wild west an i'm gonna mosey on down to  
them critters at The Fox and have me a mean ole wild west time. That  
cowboy behind that there bar reckon he's gonna give me a hoss whipping  
cos' I gone an got me a whole lot o' nuggets for winning that there rodeo  
bull he's gon an got. That critter was one mean rde. and that aint no bull!  
So if you cowboys 'n' cowgirls and anny you dam red innians reckon on  
doing any better, then you git down to that ole' crazy saloon The Fox  
on 23rd July and we'll have ourselves a showdown

**23/07/05**

**The Fox Inn**

More Fox than you can shake a stick at

Source: The Fox Inn

## Text H

This text shows the front and back of a promotion pack given to rail passengers in Manchester.



Source: Virgin Trains

## END OF TEXTS

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