

General Certificate of Education
January 2008
Advanced Subsidiary Examination



BUSINESS STUDIES
Unit 3

BUS3

Wednesday 9 January 2008 9.00 am to 10.00 am

For this paper you must have:

- a clean copy of the Case Study (enclosed)
- an 8-page answer book.

You may use a calculator.

Time allowed: 1 hour

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is BUS3.
- Answer **all** questions.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 53.
Three of these marks will be awarded for using good English, organising information clearly and using specialist vocabulary where appropriate.
- The marks for questions are shown in brackets.

Answer **all** questions.

Where appropriate, use examples from the Case Study to support your answers.

- 1 Explain how the economic forecasts for UK real GDP growth between 2008 and 2011 (**Section G, Table 5**) might affect *G&N Ltd*'s future growth. (6 marks)
- 2 Outline how the degree of competition in the market affected the prices charged to the theatre companies by *G&N Ltd*. (6 marks)
- 3 To what extent do you think that UK and EU law helped or hindered the performance of *G&N Ltd*? (15 marks)
- 4 Examine **two** instances in which the aims of *G&N Ltd*'s customers might have come into conflict with the aims of other stakeholders. (8 marks)
- 5 Study the data in **Tables 2, 3 and 5**. Evaluate whether or not this information supports the proposed objective to extend the props and scenery operations into Europe. (15 marks)

END OF QUESTIONS